



SAKS FIFTH AVENUE FORMS LOCAL CHARITABLE PARTNERSHIPS NATIONWIDE

New York, NY (January 19, 2012) — This February, Saks Fifth Avenue will give 5% of all registered purchases made with a Saks Fifth Avenue credit card back to charity. The donations will benefit certain local organizations, keeping support within each Saks Fifth Avenue store's immediate community.

"Saks Fifth Avenue is committed to our local communities. We appreciate our customers' charitable involvement and look forward to giving back locally with this exciting and newly implemented national program," Steve Sadove, Chairman and CEO, Saks Incorporated, said.

Customers may select which local charity from Saks Fifth Avenue's roster they wish to allocate their 5% contribution. Registration is one simple step at point of sale linking the customer account with their chosen charity.

Saks Fifth Avenue, Santa Barbara has partnered with the following charities from February 1 to 29, 2012:

Cottage Hospital Foundation
Direct Relief International
Girls Incorporated of Greater Santa Barbara
Hospice of Santa Barbara
Santa Barbara Education Foundation

Saks.com will also be supporting the program, with 5% of online purchases made using a registered Saks credit card, being donated to St. Jude Children's Research Hospital.

Saks Fifth Avenue
1001 State Street, Santa Barbara
Monday through Thursday 10 to 6
Friday and Saturday 10 to 7
Sunday 12 to 6

About Saks Fifth Avenue

Saks Fifth Avenue, one of the world's preeminent specialty retailers, is renowned for its superlative American and international designer collections, its expertly edited assortment of handbags, shoes, jewelry, cosmetics and gifts, and the first-rate fashion expertise and exemplary client service of its Associates. Today, Saks operates 46 full-line stores in 22 states, 2 licensed stores in the Middle East and 2 licensed stores in Mexico City, 61 Saks Fifth Avenue OFF 5TH stores and saks.com, the company's online store.